

Media training programme

Time	Duration	Main training room	TV studio	Text room
09:00	00:15	Coffee, introductions, housekeeping, discussion of needs and goals		
09:15	00:30	First briefing: core principles		
09:45	00:45	First interview cycle	TV interview 1	Text interview 1
10:30	00:15	Break		
10:45	01:00	Playback and coaching		
11:45	00:15	Video clips: examples of good and bad practice in media interviews		
12:00	01:00	Lunch		
13:00	00:30	Second briefing: advanced principles		
13:30	00:45	Second interview cycle	TV interview 2	Text interview 2
14:15	00:45	Playback and coaching		
15:00	00:15	Break		
15:15	00:45	Third interview cycle	TV interview 3	Text interview 3
16:00	00:45	Playback and coaching		
16:45	00:15	Closing discussion, Q&A, reinforcement of learning points		
17:00	00:00	Training concludes		